

# American Popular Song Society Ad Sheet

**Deadline: May 29, 2026**

## AD Sizes and Rates

### Quarter-page

2.272"w x 3.583"h

\$75

### Full-page

4.75"w x 7.75"h

\$200

### Inside Covers

\$250

### Back Cover

\$300

### Half-page

4.75"w x 3.583"h

\$100

Ads being accepted in the APSS program honoring the One & Only

**Sidney Myer** with a Lifetime Achievement Award

**Monday June 15th, 2026**

The Cutting Room  
44 East 32nd St., NYC

All orders filled on a first-come basis. Ads will not be processed until payment is received.

Please call

**Glen Charlow at 917-412-0497**  
or e-mail [designer1017@aol.com](mailto:designer1017@aol.com)  
if you have any questions.

Thank you for advertising with us.

This program booklet will be in black and white except for the inside and outside covers.

### AD Specifications:

Grayscale (for Black & White)  
CMYK (for 4 color pages)  
Formats: tiff, jpg, eps. pdf.  
All files must be 300dpi.  
E-mail file **as an attachment**  
under 5MB to:  
[designer1017@aol.com](mailto:designer1017@aol.com)

### Payment

Credit cards taken online at

<https://apssinc.org/gala2026/gala2026-all.html>

Please make checks payable to  
**American Popular Song Society**  
and mail to:

**APSS**  
**P.O. Box 5856**  
**Pikesville, MD 21282**