

# American Popular Song Society Ad Sheet

## AD Sizes and Rates

### Quarter-page

2.272"w x 3.583"h

\$75

### Full-page

4.75"w x 7.75"h

\$200

### Inside Covers

\$250

### Back Cover

\$300

### Half-page

4.75"w x 3.583"h

\$100

**Deadline: June 1, 2026**

Ads being accepted in the APSS program honoring the Legendary

**Sidney Myer** with a

Lifetime Achievement Award

**Monday June 15th, 2026**

The Cutting Room

44 East 32nd St., NYC

All orders filled on a first-come basis. Ads will not be processed until payment is received.

Please call

**Glen Charlow at 410-484-5530**  
or e-mail [designer1017@aol.com](mailto:designer1017@aol.com)

if you have any questions.

Thank you for advertising with us.

This program booklet will be in black and white except for the inside and outside covers.

### AD Specifications:

Grayscale (for Black & White)

CMYK (for 4 color pages)

Formats: tiff, jpg, eps, pdf.

All files must be 300dpi.

E-mail file **as an attachment**

under 5MB to:

**designer1017@aol.com**

Please circle your ad size at left

### Payment

Credit cards taken online at

<https://apssinc.org/gala2023/gala2023c-all.html>

Please make checks payable to  
**American Popular Song Society**  
and mail to:

**APSS**

**P.O. Box 5856**

**Pikesville, MD 21282**